



Canadian Association of Occupational Therapists
 100-34 Colonnade Road, Ottawa, ON K2E 7J6 • www.caot.ca
 Email: advertising@caot.ca • Fax: (613) 523-2552
 Tel: (800) 434-2268 or (613) 523-2268, ext. 241

CORPORATE ASSOCIATE APPLICATION FORM

Organization name	Date
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Membership contact information				
Title (Mr. Mrs. Ms. Dr.)	Position (Business title)			
Last name		First name		
Address				
City	Province	Postal code	Fax	
Telephone		Email	Website	

The Canadian Association of Occupational Therapists (CAOT) provides services, products, events and networking opportunities to assist occupational therapists in achieving excellence in their professional practice. In addition, CAOT provides national leadership to actively develop and promote the client-centred profession of occupational therapy in Canada and internationally.

Criteria: organizations, companies, and service providers must share CAOT’s professional interests, values and goals.

As a Corporate Associate, your organization will have access to the following benefits:*

- Discount on advertising rates.
- Showcase your brand news and stories on CAOT social media platforms, with brand mention potentially including logo with website reference.
- Corporate presence in CAOT’s digital newsletter, OT Weekly.
- Recognition in each issue (6 issues per year) of CAOT’s occupational therapy practice magazine, *OT Now*.
- Monitor market and industry trends with digital access to *OT Now*.
- Use of the “Proud Corporate Partner” crest on print or electronic promotional material.
- Creative collaboration with CAOT’s marketing professionals to provide relevant content for promotional use.
- Advance notification of sponsorship & marketing opportunities, including receipt of exhibitor prospectus for annual CAOT Conference.

Corporate Associate levels					
	Advertising discount	Social media brand presence	OT Weekly presence (1x annually)	Access to CAOT Product Recognition Program application	CAOT Conference front-of-the-line privileges
Basic	15% off	Minimum 1x annually	25 words logo & website link	N/A	N/A
Standard	25% off	Minimum 1x annually	100 words logo & website link	Yes	N/A
Premium	30% off	Minimum 2xs annually	250 words logo & website link	Yes	Option for pre-booking premium booth space (on or before July 31)

* The Corporate Associate term is effective for one calendar year from the date of registration or renewal.



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Payment information

Membership levels	Fee (per annum)	AB, BC, MB, NT, NU, QC, SK, YT (5% GST)	ON (13% HST)	NB, NL, NS, PE (15% HST)	Total
Basic	\$285.00	\$285 + \$14.25 = \$299.25	\$285 + \$37.05 = \$322.05	\$285 + \$42.75 = \$327.75	
Standard	\$495.00	\$495 + \$24.75 = \$519.75	\$495 + \$64.35 = \$559.35	\$495 + \$74.25 = \$569.25	
Premium	\$995.00	\$995 + \$49.75 = \$1044.75	\$995 + \$129.35 = \$1124.35	\$995 + \$149.25 = \$1144.25	

Fee payment

Please make Canadian cheques or money orders payable to "CAOT".
 A fee of \$50.00 will be charged on all NSF items.

Total payment due: \$ _____

GST REG. NO. R100759877

Cheque enclosed
 Money order
 Visa
 MasterCard
 e-Transfer*

VISA / MasterCard

 /

Expiry date

CVC

Your credit card security number is the last three digits of the number in the security strip on the back of your card.

Cardholder name _____ Signature _____

* In order to submit payment via Email money transfer please contact advertising@caot.ca

Checking this box acknowledges that I accept the terms and conditions of CA Membership.

Name _____ Date _____

Signature _____

Terms and conditions

1. Corporate Associate membership eligibility is limited to Organizations, companies and service providers that share CAOT's professional interests, values and goals.
2. Corporate Associate (CA) membership is for one 12 month period starting on date of enrollment.
3. CA membership is non-refundable and not transferable.
4. CAOT reserves the right to refuse CA membership to any applicant.
5. CA membership is revocable at CAOT's discretion.